John Schram

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Summary

Dynamic leader with extensive experience in data analysis, program evaluation, and stakeholder collaboration. Adept at designing, implementing, and managing advanced statistical analyses to inform decision-making and policy. Proven track record in optimizing operations, managing cross-functional teams, and developing data-driven reports to support organizational goals. Skilled in both independent and team-based environments, with strong communication and technical expertise.

Core Competencies

•	Executive Leadership	•	Project Management	•	Stakeholder Communication & Training
•	Strategic Planning and Execution	•	Process Improvement	•	Statistical Software (Excel, Tableau, Microsoft Access)
•	Budget and Resource Management	•	Cross-Functional Team Leadership	•	Advanced IT & Database Management (SQL, JSON, XML, Tableau)
•	Stakeholder Engagement	•	Data Analysis & Reporting (Statistical Techniques: Regression, Predictive Analysis)	•	Policy Development & Implementation
•	Compliance and Policy Alignment	•	Program Evaluation & Compliance	•	Business Process Optimization

Professional Experience

Chief Technology Officer

Shredding Hunger | Remote August 2023 – Present

- Oversee the development of technology solutions to streamline operations and expand product offerings.
- Lead marketing and web development initiatives to connect with donors, partners, and recipients.
- Deployed GS1 barcode systems and trained staff to ensure product compliance and traceability.
- Collaborate with internal teams to foster innovation in hunger relief solutions.

Chief Operating Officer (Interim)

Harmony Cheese | Athens, WI January 2024 – August 2024

- Directed all operational aspects of the company, overseeing staff onboarding, performance management, and organizational development.
- Turned around a struggling business by implementing SKU rationalization, cost analysis, and strategic workforce alignment.
- Increased production from 4,000 lbs to 10,000 lbs weekly through operational improvements and equipment upgrades.
- Introduced streamlined Standard Operating Procedures (SOPs) to ensure sustainable practices and compliance.
- Managed vendor relationships and negotiated cost reductions to optimize profitability.

Director of Business Development

Gilman Cheese | Gilman, WI December 2021 – June 2023

- Boosted online presence and revenue through strategic marketing and technology enhancements.
- Managed sales, IT, customer service, and strategic partnerships across multiple departments.
- Implemented automation processes, reducing labor costs and improving customer satisfaction.

Director of Engineering and Technology

Gilman Cheese, Gilman, WI August 2020 – December 2021

- Reduced labor costs by over 8,000 hours through process automation and data integration.
- Designed and implemented a Warehouse Management System (WMS), reducing inventory
- Modernized technical operations, resulting in increased production efficiency and reduced downtime.
- Managed large-scale equipment upgrades and technology integration projects, meeting strict deadlines and budgets.
- Designed and implemented training programs for staff to improve technical skills and ensure adherence to safety standards.

Senior System Administrator | Senior Business System Analyst

National Business Institute | Altoona, WI December 2018 – August 2020

- Streamlined IT operations, ensuring system efficiency and data integrity across the organization.
- Developed and maintained web servers, databases, and phone systems to enhance business workflows.
- Delivered technical training and support for staff, improving productivity and system adoption.

Head of IT Infrastructure | Full Stack Programmer

Dairyland Laboratories, Inc. | Arcadia, WI May 2017 – December 2018

- Designed and managed IT infrastructure, including VOIP systems, networks, and cloud solutions.
- Revamped data storage structure laboratory testing standards, leading to global adoption by feed companies.
- Oversaw system upgrades, ensuring scalability and reliability.

IT Manager | Systems Engineer

Gordy's Market | Eau Claire, WI June 2013 – May 2017

- Led IT projects, including system optimization and network upgrades, reducing downtime by 25%.
- Designed and implemented automation of reporting frameworks, increasing operational efficiency.
- Provided 24/7 technical support, ensuring seamless business continuity.

Petty Officer Third Class (IC3)

United States Navy | USS Abraham Lincoln June 2001 – June 2005

- Led communication projects enhancing mission readiness.
- Installed and maintained critical alarm and data multiplex systems aboard the aircraft carrier.
- Trained personnel in advanced technical systems, fostering a skilled and adaptable team.

Education & Certifications

- Leadership Development Training, U.S. Navy (2004)
- National Computer Science Academy: Certificates in Computer Science, Networking, and Programming (2013–2016)
- Chippewa Valley Technical College: Nanotechnology (2007), Electrical Mechanical (2006)
- Naval Training Center: Communications and Electrical Engineering (2001)

Key Skills

- Leadership and Team Development
- Program Administration and Policy Implementation
- Data-Driven Decision Making
- Strategic Planning and Budget Management
- Stakeholder Collaboration
- Compliance with Regulatory Standards

Accomplishments

- Turned two struggling businesses profitable in less than six months.
- Implemented IT solutions that reduced costs by \$500K annually.
- Increased operational efficiency through project alignment and resource optimization.
- Developed customer-centric marketing strategies, resulting in a 110% increase in EBIT

References